

## Peachjar - Distribution of Materials

Individuals seeking to post or distribute information in schools must submit materials to “Peachjar,” our electronic flyer service provider at [www.peachjar.com](http://www.peachjar.com). Materials are then forwarded to the Superintendent’s office for approval. The Superintendent or designee will review all materials submitted by outside organizations for distribution. Information from outside groups will only be distributed from registered, non-profit organizations that conduct business within the boundaries of the Bleckley County School District and do not constitute advertising, unless it will ultimately benefit students or staff. Final discretion to post or distribute information at the schools lies with the superintendent.

To request flyer approval, follow these steps. Once approved, your flyer will be emailed to all parents and posted online. Peachjar charges outside organizations a fee for this service that is typically less than the cost to copy and deliver paper flyers to each school.

1. Visit the Peachjar [Registration Page](#)
2. Register as an Enrichment Provider (account type)
3. Upload your flyer for approval
4. Pay the [service fee](#)

Peachjar will automatically include the following disclaimer on each flyer:

***Dissemination of the information does not reflect the district’s endorsement or sponsorship of the activity.***

The district provides two options for non-school groups to publicize their activities to parents and students: electronic distribution, and school postings:

### **I. Requests for Electronic Distribution**

- a. Organizations must register with Peachjar and upload flyers for distribution to desired school(s).
- b. Once uploaded, the flyer is automatically routed to the district office for approval. Approved flyers are then emailed to all parents who have their email address on file at the district. The district cannot guarantee distribution on a specific date. To be accepted for review:
  - i. material must directly relate to the education, recreation, or health of students; and
  - ii. materials must be age-appropriate for the students.
- c. The Superintendent, or designee shall review and approve all materials for conformance with district policies and in consultation with legal counsel. In reviewing the materials, the superintendent shall deny material which:
  - i. is likely to materially and substantially disrupt the education process;
  - ii. is contrary to the curriculum;
  - iii. is obscene, lewd, or vulgar; is libelous;
  - iv. contains language that is intimidating, demeaning, harassing or threatening on the basis of race, religion, color, national origin or ancestry, sex, gender, sexual orientation, age, disability, marital or veteran status, including, but not limited to, racial, sexual, or ethnic slurs;
  - v. promotes a business, or commercial product or service, unless prior written approval has been granted by the Superintendent or designee based on an extraordinary educational opportunity directly related to student learning and achievement;
  - vi. promotes fundraising for a non-school organization with no benefit to students or staff;
  - vii. promotes the violation of existing laws, regulation or ordinances, or official school policy, rules or regulations;
  - viii. or promotes or is hostile to any religion; however, informational material of activities sponsored by a religious organization will not be denied so long as the material complies with other provisions of this regulation, and does not in itself proselytize.

## **II. Requests for School Postings**

- a. For non-school groups wanting to post flyers in schools, the organization must register with Peachjar and upload the flyer for posting to your desired school(s). Once uploaded, it is automatically routed to the Superintendent's office for approval.
- b. The Superintendent's office shall review and approve the flyer for conformance with district policies. In reviewing the materials, the superintendent shall deny material which:
  - i. is likely to materially and substantially disrupt the education process;
  - ii. is contrary to the curriculum;
  - iii. is obscene, lewd, or vulgar; is libelous;
  - iv. contains language that is intimidating, demeaning, harassing or threatening on the basis of race, religion, color, national origin or ancestry, sex, gender, sexual orientation, age, disability, marital or veteran status, including, but not limited to, racial, sexual, or ethnic slurs;
  - v. promotes a business, or commercial product or service, unless prior written approval has been granted by the Superintendent or designee based on an extraordinary educational opportunity directly related to student learning and achievement;
  - vi. promotes fundraising for a non-school organization with no benefit to students or staff;
  - vii. promotes the violation of existing laws, regulation or ordinances, or official school policy, rules or regulations; or
  - viii. promotes or is hostile to any religion; however, informational material of activities sponsored by a religious organization will not be denied so long as the material complies with other provisions of this regulation, and does not in itself proselytize.
- c. Posting locations in all schools will be determined by the principals.
- d. Materials may be posted for up to two (2) weeks on a space-available basis.